

IDEV

Independent Development Evaluation
African Development Bank



Turning Evidence into Action: The Role of Knowledge Management and Communication in Evaluation

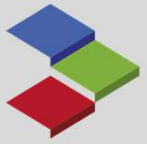
Presenter

Date and venue

Nyagahima Jacqueline, Principal KM Officer, IDEV/ AfDB

12 March 2025, ECG Spring Meeting

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Turning Evidence into Action

Outline

- | The Purpose of Development Evaluation
- | Why It Matters and to Whom
- | Stakeholder Engagement
- | Integral Role of Knowledge Management and Communication
- | Integration in the Evaluation Process
- | Success stories
- | Conclusion



The Purpose of Development Evaluation

Why Evaluate? Key Benefits & Outcomes

- ① **Accountability:** Ensuring responsible use of resources.
- ② **Transparency:** Providing clear, evidence-based assessments.
- ③ **Decision-Making:** Informing strategic choices and resource allocation.
- ④ **Learning:** Identifying lessons learned for future projects.
- ⑤ **Improvement:** Improving future initiatives' design and implementation.

It Matters to Whom?

Ensuring Value in Evaluation

- 1 Engage Stakeholders for Comprehensive Insights:** Leads to transparent and useful evaluations
- 2 Enhance Relevance and Acceptance:** Stakeholder input increases buy-in for evaluation outcomes.
- 3 Intentional Involvement Required:** Planning + execution

Integral Role of Knowledge Management & Communication

Intentional Engagement for Better Outcomes

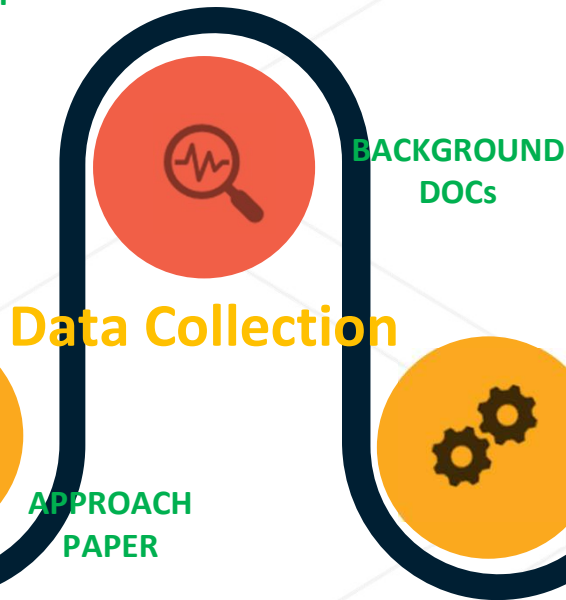
- **Effective Knowledge Management (KM):** Systematically capture, package, and share knowledge; ensuring its accessibility and usability
- **Robust Communication Strategy:** Establish clear, structured methods for interacting and sharing information; convey the right messages to the right people at the right time - fosters transparency and collaboration
- ❖ Creates an environment that **informs and enables stakeholders to contribute** to the evaluation process, leading to a **more relevant, comprehensive, and practical evaluation report.**

Integration in the Evaluation Process

Discuss evaluation purpose;
gather input



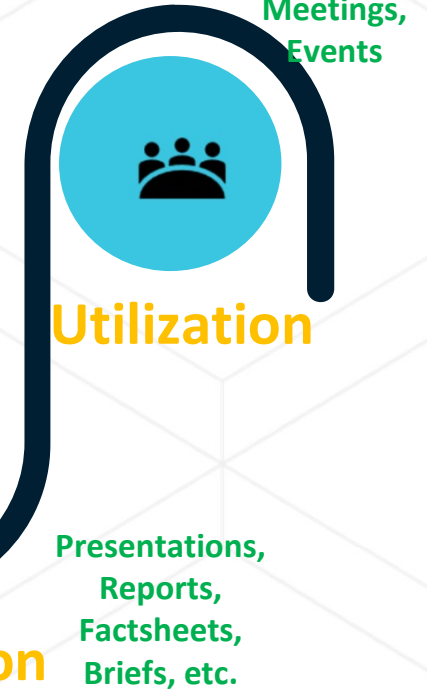
Engage stakeholders in data
collection



Share drafts; gather
stakeholder feedback



Facilitate discussions to
foster learning



Development of evaluation
framework

Analyze findings; gather
stakeholders' insights

Present findings in tailored
formats

Impact evaluation of Phase I of the Kenya Last Mile Connectivity Project

**No significant effects on
productive use of electricity;
Unsustainable: Costs >
Revenue**

OUTCOME
- AfDB: Phase III
Project:
Three-phase
connections - Heavy
machinery

- Kenya Power:
Concurrent project to
boost productive use of
electricity

Dev. Partners: WB, AFD,
EIB, JICA in Kenya (energy
sector)

Beneficiaries
County Energy Officers,
Independent Power
Producers, CSOs,
media

Govt ministries: Finance, Energy,
Economic planning
Utilities: Kenya Power, KETRACO,
Rural electrification
Energy Regulatory Authority

Mgt & staff: Energy
Complex, E. Africa
region & Kenya
Country office, and
others with electricity
access Projects

Mid-term evaluation of the AfDB's Results-Based Financing Policy

**RBF Promising tool for driving
development results;
↑ Awareness & Capacity to
design & implement**

OUTCOME

- Presented at the AfDB Policy week, Nov.2024
- Discussed by RBF Project teams in Feb. 2025

RBF Support agencies: in Client countries

Finance/Treasury Mins. & Implementing units in in 6 Case study countries, and other client countries

All AfDB Regional & Country offices Mgt & Staff

Mgt & staff: Strategy & Ops dept., ESS dept, Fid. Risk, All Sectors (Agric, Water, Social, Energy, etc)

Evaluation: A Catalyst for Development

- Development evaluation is crucial for ensuring that development initiatives are relevant, effective, efficient, impactful, and sustainable.
- Intentional stakeholder engagement through KM and communication is vital for maximizing the value of evaluations.
- Fostering transparency and collaboration ensures that evaluations inform future policy decisions, improve program design, and ultimately contribute to better development outcomes.
- Lessons from success stories underscore the value of a well-planned and executed stakeholder engagement.

Thank you! Stay Connected with Us!



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